

THE CLAIM-READY GUIDE



How To Protect Yourself
Before Disaster Strikes



**BE PREPARED.
BE PROTECTED.
BE CLAIM-READY.**

-  Document Your Property
-  Review Your Policy
-  Create an Inventory
-  Backup Important Documents
-  Know Your Coverage

**PREPARE TODAY.
PROTECT TOMORROW.**

Introduction

If you had to make an insurance claim tomorrow, could you prove what you own?

Most people assume insurance protection ends when they purchase a policy.

In reality, successful claims depend heavily on documentation.

Without proof of ownership and value, claims are often delayed, reduced, or disputed.

This guide explains simple steps that help strengthen insurance preparation before disaster strikes.

Why Claims Get Delayed

The most common reason claims are delayed is not because of fraud or dishonesty, its missing proof.

After a fire, flood or theft an insurance company doesnt asses your claim based on memory, they asses your claim based on documentation.

It's what you can prove that matters. Many people only realise this after a loss and missing proof can often cause your claim to be stalled, reduced or in some cases denied

What Insurer's Require



**PROOF OF
OWNERSHIP**



**PROOF OF
VALUE**



**SUPPORTING
EVIDENCE**



**ITEM
IDENTIFICATION**

How to Photograph Items Properly



PHOTOS OF AN ITEM SHOULD BE TAKEN FROM MULTIPLE ANGLES



TAKE PHOTOGRAPHS OF SERIAL #'S



ENSURE GOOD LIGHTING

Receipts Are Not Always Enough

Receipts are a strong form of evidence but sometimes not enough.

Receipts get faded, lost or in cases of fire and flood destroyed. Storing your receipts digitally can prevent this

Receipts don't show condition. If a value is in dispute a receipt sometimes only tell part of the story



Documenting Gifted or Inherited Items

Creating a formal record of ownership is important for gifted and inherited items.

Create a template you can access easily, get it witnessed and store it with your photo evidence can complete the story.



High Value Items

Higher levels of scrutiny apply to high value items. Proving ownership requires a greater burden of proof.

Jewellery, watches, artwork, electronics and tools should be supported with several photos making sure to photograph serial numbers and identifiers. Include shots of where the item is stored safely

Include certificates and valuations. Storing this information digitally can ensure it remains safe

Create a specific file for each item. Each element of proof should compliment the one before it .

Insurance doesnt pay based on memory, it pays based on proof

Digital Storage Matters

Fires and floods can destroy records along with belongings. Digital storage adds safety and peace of mind.

ClaimProof uses ProofCards stored in the cloud out of harms way. ClaimProof organizes your information with simple ProofCards. This way your claim takes minutes not months



"Prove what you own"

ClaimProof's
ProofCard stores
everything in one
place

New ProofCard

Make	Model
Cartier	Vintage
Year	Serial number
1950	Crt77665544
Condition	Acquired by
Like new	Gift
Room	Estimated value (USD)
Bedroom	15000

Description / notes

Photos 6/10 photos

Camera Gallery

Receipts Add

Use camera, photo gallery, or files from your device.

Documents Add

Use camera, photo gallery, or files from your device.

AI Valuation Estimate value

Get a fair-market replacement estimate based on the item details and a photo.

How ClaimProof Helps

ClaimProof uses simple ProofCards to store an items information . Photo's, receipts, serial numbers, supporting documents and ownership notes.

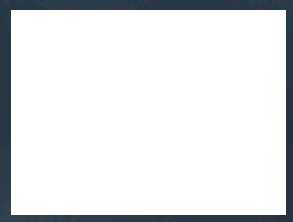
Everything stays organized and claim-ready before disaster strikes



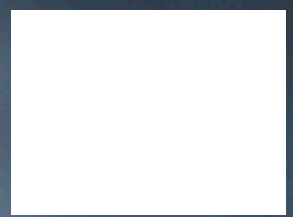
ClaimProof

"Prove what you own"

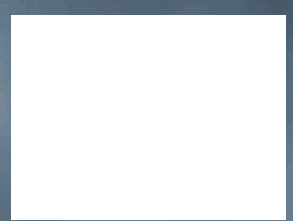
Checklist



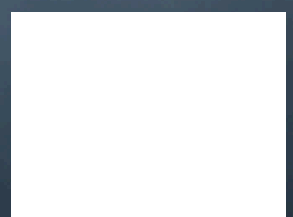
Photograph valuables



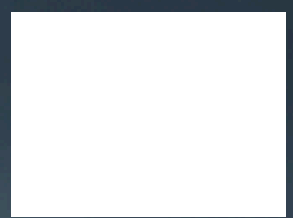
Record serial numbers



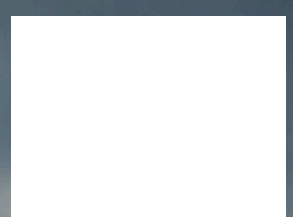
Store receipts digitally



Document gifted items



**Organize by room or
category**



Store everything securely



ClaimProof

"Prove what you own"

**“Insurance doesn't pay
based on memory.
It pays on proof”**

Prove what you own

**Start for free today by clicking the logo
below**



ClaimProof

“Prove what you own”